

# grene<sup>®</sup>



# INDO MIDDLE EAST GENERAL TRADING L.L.C

## ABOUT US

**INDO MIDDLE EAST GENERAL TRADING L.L.C, Dubai-UAE (“IMG”)** is one of the specialised global trading companies in the United Arab Emirates, engaged in procurement, sales & marketing, logistics and distribution of Agro products, Fruits & Vegetables and Animal Feeds.

IMG focusses on maintaining relationships with customers and creating value for all business partners. Since its establishment in the year 2011, IMG has emphasized on offering premium quality products due to which it has created a niche in its sphere of work. At IMG, it is our transparency, work ethics and virtues that strengthen the bond with our clients. Constantly adapting to customer requirements, the experienced team members at Indo Middle East are well known for their personalized service.

IMG is a subsidiary of Concord Group, a business conglomerate based in Dubai- UAE with its firm roots in countries like India, United Arab Emirates, North Africa and Germany. The Group is exemplified in its diverse portfolio of business activities like Shipping & logistics, Oil and Gas, Petroleum, Petrochemicals, Chemicals, Pharmaceuticals, Aviation, Food products and Health care.

At IMG, we provide regular, timely and reliable information on our activities, structure, financial situation and performance to all business partners. We have a robust network dedicated to sourcing, procurement and sale of agricultural commodities. With a specialized team of professionals, we are able to guarantee premium products at the most competitive market rates. IMG strategizes to expand its horizon and capture new opportunities in Middle East, Asia, Africa, Europe, North and South America and south East Asia.

We are passionate in delivering excellence and improving the quality of life of those we serve, whilst being committed to establishing mutually beneficial relations with our suppliers, customers and business partners.



### OUR MISSION

To serve our customers in every way possible satisfying all their needs at all times, ultimately proving to be the best in the industry.

### OUR VISION

To see us as the incomparable Pioneers of Freshness in the years to come, letting our branches grow stronger and thereby strengthening the roots of the huge dream planted decades ago.

## OUR STRENGTH

- Key channels and appropriate source for global procurements and marketing.
- Premium quality products, quality being our top priority.
- Our prolific experience and strong network in regional market and trading business.
- Strong partnership and personalised relationship with our customers.
- Reliable sources of supply from reputed suppliers adhering to highest quality standards.
- Collective and synchronized team work.

# QUALITY POLICY

Indo Middle East General Trading LLC is an ISO 9001:2015 certified company for its 'grene' products range

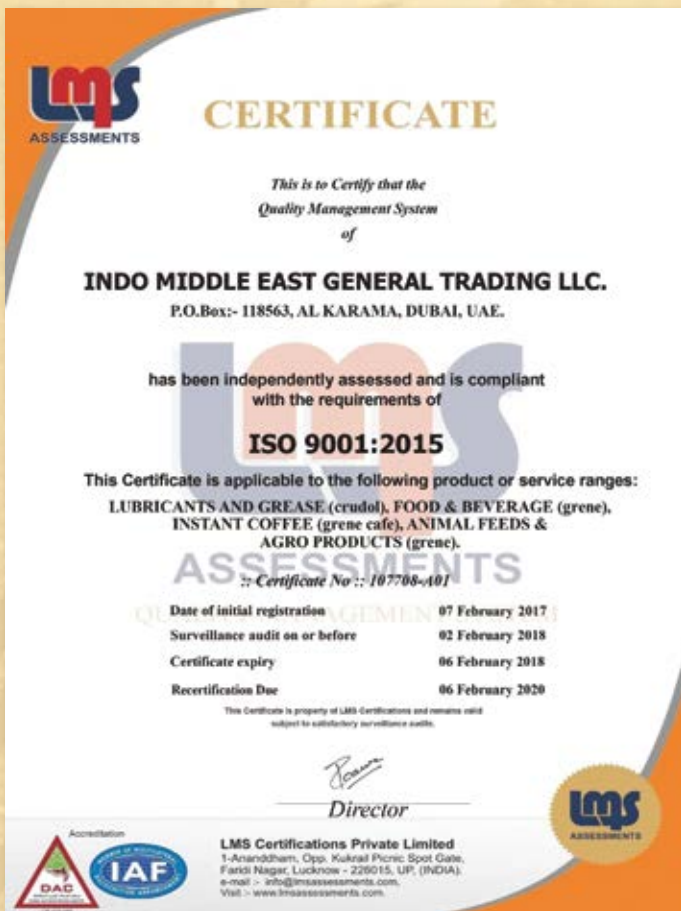
Company maintains a stringent quality policy for all of its products range like Agro Products, Fruits, Vegetables & Animal Feeds, in compliance with applicable Local and Federal regulation.

It is the policy of IMG Trading to consistently provide total customer satisfaction through:

- Providing its customers with the best quality goods and services.
- Ensuring that its goods and services meet the customer requirements.
- Continuously improve the quality of goods and services supplied.
- It aims to provide sustainable, reliable, cost effective and prompt solutions to its customers.
- A client centric and qualitative approach to ensure the best for our clients.

## CERTIFICATION AND ACCREDITATION

ISO 9001:2015 certified company



**PRODUCTS**

**grene**<sup>®</sup>

**Hobel**<sup>™</sup>



## **AGRO PRODUCTS**

- ▶ ARABIC GUM
  - Hashab (Acacia Senegal)
  - Talha (Acacia Seyal)
- ▶ SESAME SEEDS
- ▶ WATERMELON SEEDS
- ▶ PEANUTS
- ▶ RED PIGEON PEAS
- ▶ HIBISCUS
- ▶ DATES

## **FRUITS & VEGETABLES**

## **ANIMAL FEEDS**

## ARABIC GUM

- Hashab (Acacia Senegal)
- Talha (Acacia Seyal)

We mainly source out Sudanese Arabic Gum directly from the farmers and supply globally as per the demands. Sudan is the world's largest producer of Arabic Gum, which is one of the four important agricultural export commodities from Sudan, along with livestock, cotton and sesame. Over the last 20 years, gum Arabic export value amounted on average to \$US 40 million annually. Gum Arabic is mostly produced by small-scale farmers in traditional rain-fed farming areas (central and western Sudan); they represent up to 20 percent of Sudan's population, or around 6 million people, and are among the poorest and most vulnerable to food insecurity.

### World Trade in Gum Arabic

- Sudan's share of the world market is below 50%
- Producers' price is around 15 percent of the f.o.b. price
- All the Arabic Gum produced in Sudan, mostly hashab, is exported. Sudan has always been the largest world producer and exporter of gum.
- Gum Arabic is used for its properties as an emulsifier, thickener, binder, stabilizer and adhesive. It is believed that soft drinks and confectionary represent 70 percent of the demand for Arabic Gum.
- Talha has become hashab's main competitor. Talha gum is substantially cheaper than hashab because it has inferior technical properties for some of Arabic gum important uses such as in the soft drinks industry but has the same chemical composition.

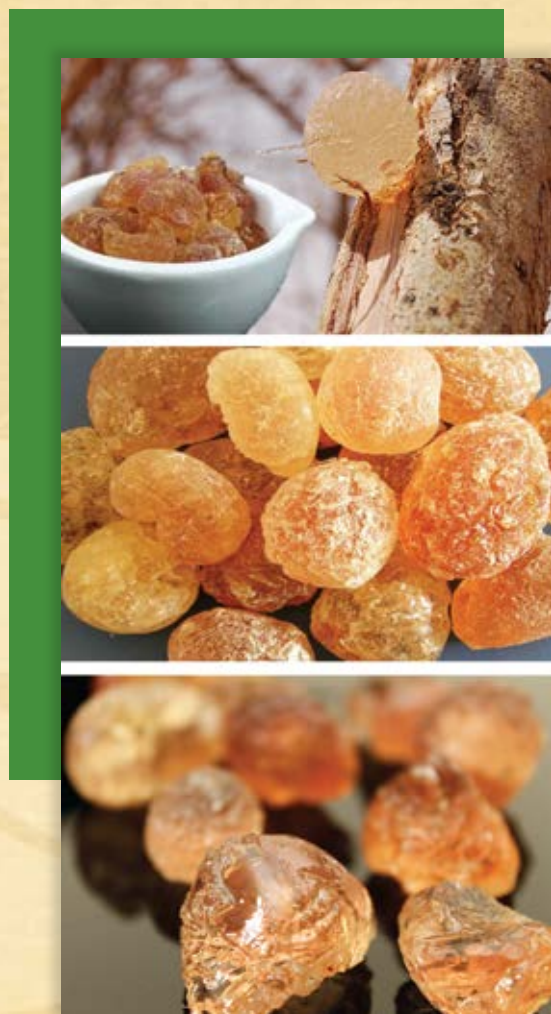
### HASHAB (ACACIA SENEGAL) – KORDOFAN CLEAN

Exudates of stems & branches of Acacia Senegal trees

#### (General Specifications)

#### Physical Specification

Form	Granular
Color	Lt. Amber
Odor	None
Taste	None
Product Codes	SGKC
Particle Size	above 0.5mm
Color of 20% Solution	Lt. Amber
Viscosity of 20% Solution	30 - 200 cp
PH of 20% Solution	4.0-4.8
Specific Rotation	(oc)D 25c (-25°) to (-35°)
<b>Speck Test</b>	<b>Per standard</b>
Moisture	15% max
Total Ash	4% max
Acid Insoluble Residue	0.5% max
Identification	Positive
Starch or Dextrin	Negative
Tannin Bearing Gums	Negative
Arsenic	3 ppm max
Lead	5 ppm max
Heavy Metals	20 ppm max
Total Dietary Fiber (As is)	80% min
Total Dietary Fiber (Dry Weight)	90% min
<b>Microbiological specifications</b>	
Salmonella	Negative
E. Coil	Negative
TVC	<1000/g

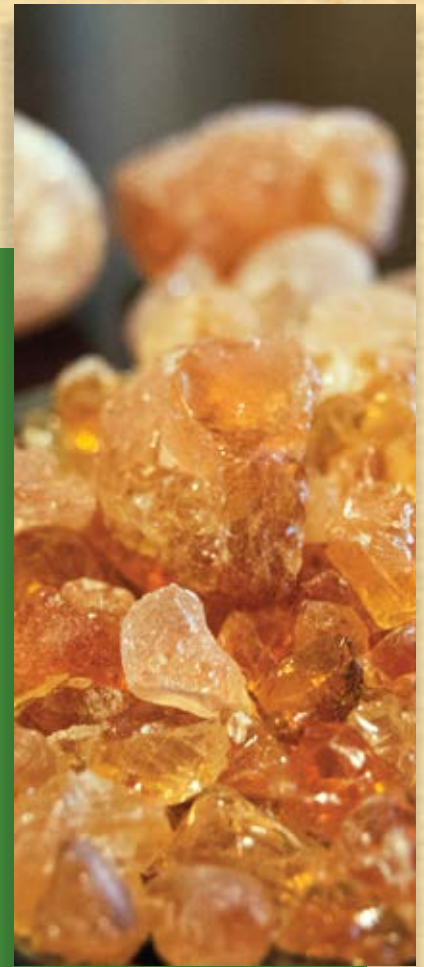


## TALHA(ACACIA SEYAL)

Exudates of stems & branches of Acacia Seyal trees  
(General Specifications)

### Physical Specification

Form	Irregular fragments between 0.5 to 18mm
Color	Whitish to Reddish
Odor	None
Taste	None
Product Codes	SGTK
Particle Size	0.5 to 18mm
Color of 20% Solution	dk. Amber
Viscosity of 20% Solution	30 - 150 cps
Specific Rotation	(oc)D 25c (+40°) to (+60°)
<b>Speck Test</b>	<b>Per standard</b>
Moisture	14% max
Total Ash	4% max
Acid Insoluble Matter	1% max
Identification	Positive
Starch or Dextrin	Negative
Tannin Bearing Gums	Negative
Arsenic	3 ppm max
Lead	4 ppm max
Heavy Metals	20 ppm max
Total Dietary Fibre (As is)	83% min
Total Dietary Fibre (Dry Weight)	90% min
<b>Microbiological specifications</b>	
Salmonella	Negative
E. Coli	Negative
TVC	<500/g



### Our current markets

- USA
- Canada
- India
- France
- China
- Germany

### Packing and Export

Packing is done usually in 20kg or 50kg PP bags, and exported in 20 feet containers which will carry 22 metric tons. Packing for the Gum powder starts from 25 kgs PP bags.

## SESAME SEED (WHITE /RED NATURAL SEEDS, HULLED SEEDS, HULLED & ROASTED SEEDS)



We mainly source out sesame seeds from Sudan and do the supply globally as per the demands. Sesame is an ancient oil crop supplying seed for confectionary purpose and edible oil, paste (Tahina) cake and flour. Sesame has important agricultural attributes. It is adapted to tropical and temperate conditions, grows well on stored soil moisture with minimal irrigation or rainfall and can produce good yield under high temperature. Sudan produces a large percentage of the world total annual exports.

### Uses of Sesame

- Oil Industry
- Confectionary and Biscuit industry
- Tahini – a traditional Middle Eastern Sesame paste.
- Dip and spread manufacturers – add ingredients such as chickpeas and eggplant to Tahini and call the product
- Homus and Baba Gnnouj
- Halva industry – Halva is a popular sweet made by mixing approximately 50% Tahini with boiled wiped sugar and other ingredients.



### Sudan exports three recognized grades:

#### a. Sudanese White Sesame Seed (Gadarif Grade)

##### SPECIFICATION:

- Oil Content Min. 52%
- Admixture Max.1 %
- Purity Min. 99%
- FFA Max. 3%
- Other color seeds Max. 1%
- The degree of white color Min 100%

#### b. Sudanese white Sesame seed (Kordofan grade)

##### SPECIFICATION:

- Oil Content Min. 50%
- Admixture Max.1 %
- Purity Min. 99%
- FFA Max. 3%
- Other color seeds Max. 1%
- The degree of white color Min 97%

#### c. Red Sesame Seed

##### SPECIFICATION:

- Oil Content Min. 52%
- Admixture Max.2 %
- Purity Min. 99%
- FFA Max. 3%
- Other color seeds Max. 1%

#### Packing and Export:

Packing is done in 50 Kg PP bags, and exported in 20 feet containers which will carry 19 metric tons.

#### Top Exporters

India- Sudan- Ethiopia- Guatemala- China- Mexico-Nigeria- Netherlands- Paraguay- Thailand

#### Our key markets are:

Japan- USA- China- Korea- Turkey -Egypt- Germany- Saudi Arabia-UAE

## WATERMELON SEED

**Watermelon seeds:** Whitish/black/brown seeds found inside a watermelon. When roasted, they are served as a nutritional fiber-rich snack.

### Uses:

The seeds contain a significant amount of fats, iron, proteins and other important nutrients. It contains 8 out of the 9 essential amino acids. It contains arginine which regulates blood pressure and treats coronary heart disease. It also contains niacin which maintains the nervous system, digestive system and skin health and magnesium which regulates blood pressure and has a beneficial effect on blood sugar. Additionally, it contains mono and polyunsaturated fats which help reduce blood cholesterol and reduce high blood pressure.

### Benefits

- According to nutritionists, roasting watermelon seeds creates a crunchy snack filled with various food nutrients which provide a wide array of health benefits.
- One cup of the dried watermelon seeds is said to contain about 30.6 grams of protein, which constitutes about 61 percent of the daily recommended value.
- Rich with amino acids, including tryptophan, glutamic acid, and lysine.
- Watermelon seeds are also loaded with several of the B vitamins which are necessary for converting food into energy and other important bodily functions.
- It Contains Magnesium is which helps in regulating blood pressure. It also contains other important minerals in watermelon seeds are phosphorous, iron, potassium, sodium, copper, manganese and zinc.
- It contains amount of fat and omega-6 fatty acids which can help in the reduction of high blood pressure.

### Production Areas in Sudan:

It is grown in vast areas of land in the western region especially west and north Kordofan. 79% from the total area is cultivated where 81% is produced from the net.

### General specifications of the Sudanese watermelon seeds:

- Purity 99%
- Color white, between white and yellow, black
- Moisture Max 5.9 - 9%
- Size 8mm - 12mm
- Splits 3 - 5 %
- Protein 37.4%
- Oil content 50 - 51 %
- Admixture 1%

**Good for human use and free from any chemicals or insects.**

### Watermelon seeds types available:

#### Sadir Grade :

- Size: between 8mm – 12mm
- Color: brownish with 4% maximum other color seeds.

#### Farash Grade:

- Size: between 8mm – 12mm
- Color: creamy with 4% maximum other color seeds

#### Kashair Grade:

- Size: between 10mm – 14mm
- Color: white

#### Jumbo Grade.

- Size: between 10mm – 14mm
- Color: white

### Packing and Export:

Packing is done usually in 50KG PP bags, and exported in 20 feet containers which will carry 18 metric tons





## PEANUTS



Sudan is exporting about 14% of the world peanuts production, and is considered as the fourth country in the world exporting peanuts after the USA. Also Sudan is measured as the greatest producer of the crop in Arabian and African globe.

### The general specifications of the Sudanese peanuts as follow:

- Kernel Sizes available: 247 ~ 282\100g (70/80), 176 ~ 212\100g (50/60)
- In shell available size: (9/11), (11/13)
- Color: Red, pink
- Aflatoxin free
- Damages and splits: 3% Max
- Foreign matter : 5% Max
- Humidity: 5% Max

### Packing and Export

Packing is done in 50 KG jute bags or 25 KG PP bags, and the kernel type is exported in 20 feet containers which will carry 17 metric tons. The in shell is packed in 40 feet containers which will carry 18 metric tons.

## RED PIGEON PEAS



Pigeon peas are rich in potassium, phosphorus, magnesium, and calcium. They also have good amounts of iron and selenium and small amounts of zinc, copper, and manganese. And are rich in vitamin A and niacin.

Pigeon peas cure coughs, the effects of poison, gas troubles, acidity, stomach pain, and piles. It makes for a very balanced food, and quells the swelling of internal organs. Taken with water, it cures intoxicating effects.

### Specification:

- Impurity 0.5 % MA
- Moisture 12 % MAX
- Free from Weevil
- Fit for human consumption
- Damaged seeds 0.5 % Max

### Packing and Export

- Packaging is done in 50 KG PP woven bags
- Delivery time in 3 weeks upon receipt of payment type

**Shipping:** by sea in Twenty - Foot container loading 24 Metric Ton each



## HIBISCUS (SUDAN)

### Hibiscus Specifications

- Moisture content 12% max
- Color Purple- Red
- Extract content 41%min
- Protein content 5% max
- Ash & mineral salts 10% max
- Impurities 2% max
- Vitamins C (as cerbicacid) 80-100mg/100gm
- Natural pigment more than 1 1/2mg/100grms
- Reducing sugar 12%max
- Hibiscus (Dry flower) Fiber 15%mini
- Carbohydrates
- Total acids 25-30%

### Types of Hibiscus

- Dry Flower
- Sifting
- Powder

### Packing and Export

Packing is usually done in PP bags 20~22 KG, and exported in 40 feet containers which will carry 12 metric tons.

### Target Markets:

It depends on the study; we found that there are many countries who import Hibiscus from Sudan and Egypt and we mainly exports to the following countries.

- India
- China
- Malaysia
- Germany
- USA

## FRUITS & VEGETABLES

INDO Middle East General Trading LLC is one of the region's leading distributors of high-quality fruit and vegetable products. We have been dealing in fresh products from around the world for the past few years. The expanse of tropics being vast, in the midst of different regions, different cultures we carefully choose farms producing high quality tropical fruits and vegetables.

### Fruits

- **Apple** - Washington USA, Italy, Poland, Greece, Chile, New Zealand, Iran
- **Citrus, seedless Lemon** - Egypt, South Africa, Australia, Vietnam
- **Pears** - South Africa, Belgium, Greece, Spain
- **Kiwi** - Greece, Iran, Chile
- **Plums** - Spain, Chile, China
- **Grapes** - California, Spain, Australia
- **Pine Apple** - (Philippines & India)
- **Cavendish Banana** - (Philippines & India)
- **Water Melon** - (Malaysia)
- **Dragon Fruit** - (Vietnam)
- **Tomato** - (Malaysia & Greece)
- **Alphonso Mango** - (India)



### Dry Fruits

- **Almonds** - California, Australia
- **Walnut** - California
- **Pistachio** - Iran
- **Dates** - Iran, Muscat, UAE



## ANIMAL FEEDS



- **Alfaalfa Hay** (Sudan & USA)
- **Timothy Hay**
- **Rye-Grass Straw**
- **Alfalafa Pellets**



**INDO MIDDLE EAST**  
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*Strength from within...*

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